



CONFERENCE AGENDA

DAY 1

8:30AM	Conference Attendee Arrival & Registration
9:00AM	Event Introduction & Welcome
9:30AM	CEO Address <i>Dan Newton</i>
10:30AM	Morning Tea
11:00AM	Marketing Update <i>John Yanny</i>
12:00PM	Lunch
1:00PM	Keynote Presentation <i>Angela Saville</i> Growing a Local Business
2:00PM	Keynote Presentation <i>Sophie Renton</i> Know your audience: Recruiting Gen Z & Marketing to Millennials
3:00PM	Afternoon tea
3:30PM	Keynote Presentation <i>Professor Anthony D. Okely</i> Nurturing Young Lives: How Early Movement Shapes Long-Term Wellbeing
4:30PM	Summary & Day 1 Conclusion
5:00PM	Break
5:30PM	Networking Drinks at the Brewery Wine Bar



CONFERENCE AGENDA

DAY 2

8:55AM	Conference Attendee Arrival
9:00AM	Workplace Leadership & Efficiency Workshop Part 1
10:30AM	Morning Tea
10:50AM	Workplace Leadership & Efficiency Workshop Part 2
11:50PM	Day 2 Close
12:00PM	Franchisee Lunch at The Loft
12:00PM to 4:00PM	Access to Recovery Club Free access to all MyFirstGym Conference Attendees
6:00PM	Awards Night at City Beach Function Centre Concluding at 11:00PM
